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XXIV FIG International Congress

11 – 16 APRIL 2010

Sydney Convention & Exhibition Centre

Sponsorship and Exhibition Prospectus



INVITATION

G'Day!

We would like to extend to you an exclusive opportunity to have your company associated with the XXIV FIG International Congress 2010.

The XXIV FIG International Congress will be held in Sydney, Australia on 11 - 16 April, 2010. It is proudly hosted by the International Federation of Surveyors (FIG) and the Institution of Surveyors Australia (ISA). This event will bring together thousands of surveying and spatial professionals from across the globe and we are anticipating that it will be long remembered by surveying professionals world-wide. In addition to FIG and ISA, organisations such as PCGIAP and ASEAN Flag will feature prominently at the Congress.

As you are aware, the success of events such as the XXIV FIG International Congress 2010 depends to a significant extent on sponsorship from friends of the surveying profession such as yourself. In return, active and prominent sponsorship attracts support to your organisation from Congress delegates. Benefits of your sponsorship also extend beyond the Congress as delegates continue to display your logo on such items as programmes, satchels, pens and writing paper, as well as featuring your organisation on the Congress website.

We invite you to read this sponsorship proposal and realise the full potential of Congress sponsorship to your organisation.

We look forward to your association with the XXIV FIG International Congress 2010.

Sincerely

Jim Curnow
President

Surveying & Spatial
Sciences Institute

Stig Enemark
President

International Federation of
Surveyors

International Federation of Surveyors (FIG)

The International Federation of Surveyors is an international, non-government organisation whose purpose is to support international collaboration for the progress of surveying in fields and applications.



FIG is the premier international organization representing the interests of surveyors worldwide. It is a federation of the national member associations and covers the whole range of professional fields within the global surveying community. It provides an international forum for discussion and development aiming to promote professional practice and standards.

FIG was founded in 1878 in Paris and was known as the F d ration Internationale des G om tres. This has become anglicized to the International Federation of Surveyors. It is a UN-recognized non-government organization (NGO), representing more than 100 countries throughout the world, and its aim is to ensure that the disciplines of surveying and all who practise them meet the needs of the markets and communities that they serve.

We invite you to visit the FIG website at www.fig.net

Surveying & Spatial Sciences Institute

The Surveying and Spatial Sciences Institute is the professional organisation representing Australian surveying, land information and spatial information professionals, or spatial scientists. It has 2500 members in Australia and overseas, working in private, public and academic sectors.



The Institute was formed in 2009 being the merger of the Institution of Surveyors Australia and the Spatial Sciences Institute and has operations in each state and territory, and New Zealand. The Institute is 'non-profit', with member fees as part of its income. Other income sources include events, publications, sustaining partners programs and certifications. The Institute considers professional surveying to be "the discipline dealing with policy, administration, collection, measurement, analysis, interpretation, portrayal and dissemination of spatially-related land and sea information, together with associated design and management", which is closely tied to the Spatial Sciences.

For more information, please visit: www.sssi.org.au



XXIV FIG INTERNATIONAL CONGRESS 2010

FIG organises international congresses every four years.

The XXIV FIG International Congress 2010 in Sydney is hosted by FIG and the Surveying & Spatial Sciences Institute (SSSI). Australia won the right to host the Congress at the 2005 FIG Working Week in Cairo, Egypt, with the enthusiastic support from nations in the Asia/Pacific region.



Previous FIG International Congresses have been held in:

- Munich, Germany in 2006
- Washington, DC United States of America in 2002
- Brighton, United Kingdom in 1998
- Melbourne, Australia in 1994

FIG currently has 100 member associations from 80 countries. The XXIV FIG International Congress 2010 expects to attract between 2000-2500 local and international delegates.

This Congress will appeal not only to the Surveying profession, but also to the broader Spatial Science industry including cartographers, remote sensing and photogrammetric professionals, people involved with GIS systems and GNSS systems and anybody involved in location-based services. Instrument manufacturers and software application specialists will also benefit by being involved in this major international event.

Preparation for the XXIV FIG International Congress 2010 is progressing rapidly and enthusiastically. Information on activities to date may be found on our Congress website at www.fig2010.com.

One of the main attractions for the XXIV FIG International Congress 2010 has been the international activities of our Congress Young Ambassadors. These young people have been attending various events over the past three years enticing others to join us for the 2010 Congress. Events for young professionals will be a feature of the Congress, and your organisation's association with the Congress has the potential to be a sustaining influence on these young professionals as their careers develop over time.

SCIENTIFIC PROGRAM

FIG2010 will feature an exciting and insightful technical program featuring local and international experts to speak on their field of expertise. The program is expected to consist of four plenary sessions, 90 technical sessions. Approximately 500 papers and 100 posters will be covered over the 4 days of the program.

The topics for the papers and posters will cover the following themes

- Professional Standards and Practice
- Professional Education
- Spatial Information Management
- Positioning and Measurement
- Engineering Surveys
- Cadastre and Land Management
- Spatial Planning and Development
- Valuation and the Management of Real Estate
- Construction Economics and Management

Below is a provisional program at a glance.

PROVISIONAL PROGRAM	Day	Evening
Friday 9 April 2010	Council Meeting Optional pre-conference seminars	
Saturday 10 April 2010	ACCO Meeting Optional pre-conference seminars	ACCO Dinner (invited)
Sunday 11 April 2010	FIG General Assembly Optional pre-conference seminars	Welcome Reception (included)
Monday 12 April 2010	Official Opening of Exhibition Exhibition Open Opening Ceremony Plenary Session Parallel Sessions	FIG Foundation Dinner
Tuesday 13 April 2010	Exhibition Open Plenary Session Parallel Sessions	SSSI Reception (invited) Commission Dinners Optional Social Functions
Wednesday 14 April 2010	Exhibition Open Plenary Session Parallel Sessions	Optional Social Functions
Thursday 15 April 2010	Exhibition Open Plenary Session Parallel Sessions	Farewell Dinner
Friday 16 April 2010	Presidents' Meeting FIG General Assembly Closing Ceremony	Farewell Reception

**The above is a preliminary program only and is subject to change.*

LARGEST EVENT IN THE ASIA PACIFIC REGION IN 2010

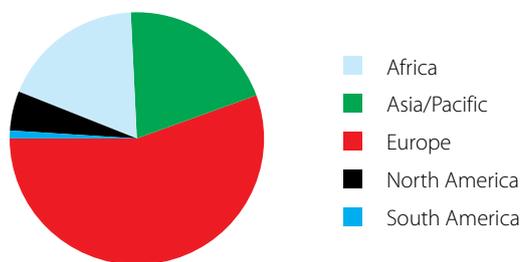
The XXIV FIG International Congress will be the major surveying event in the region during 2010.

The Congress will incorporate the Trans-Tasman Survey Congress and will be the only international event in the region in the first half of 2010.

The Congress will incorporate an International Forum on Land Administration which is supported, in principle, by the UN established Permanent Committee for GIS Infrastructure for the Asia Pacific (PCGIAP).

The Congress has strong support and interest from all of the FIG major member nations in the Asia Pacific region.

DELEGATE DEMOGRAPHICS



The annual FIG Working Week in Stockholm attracted almost 1000 delegates from more than 90 countries. The four-yearly Congress will exceed these figures significantly. Of course, the XXIV FIG International Congress 2010 in Sydney would expect a higher percentage of delegates especially from the Asia/Pacific Region.

HOST CITY AND VENUE

Sydney, Australia's gateway city and the capital of New South Wales, is built around one of the largest, most beautiful harbours in the world with miles of golden beaches stretching north and south of the city on the shore of the Pacific Ocean.

With a population of over 4 million, Sydney is a vigorous, cosmopolitan city. It is a major industrial, business and commercial centre and is endlessly fascinating in its variety and its beauty. It has a very mild climate in April.

The XXIV FIG International Surveying Congress 2010 will be held at the Sydney Convention and Exhibition Centre (SCEC), Darling Harbour. This large purpose-built facility is set in 50 hectares of parks, gardens, museums, shopping malls and amusement areas. Nestled on the shores of Darling Harbour, the venue has magnificent views of the city and is only a short walk to the city centre.

BENEFITS OF SPONSORING AND EXHIBITING

The Congress will provide many long lasting benefits, and opportunities to:

- Network and build relationships
- Promote your products and services
- Demonstrate your commitment to sustainability
- Increase brand awareness and develop new markets
- Share information at a global level
- Gain exposure to international knowledge and professional development



FIG CORPORATE MEMBERS - PRIORITY BOOKING

FIG Corporate Members will be given priority booking preference until 18 February 2009. FIG Corporate Member bookings will be confirmed in order of seniority within the FIG Hierarchy (i.e Platinum Members will receive first preference, Gold Members second preference etc.)

At the end of the priority booking period FIG corporate and non-corporate member bookings will be allocated in order of receipt.

MARKETING & PUBLIC RELATIONS

The Congress Managers, **arinex pty limited**, take responsibility to ensure you receive the most from your investment. We encourage you to contact our Sponsorship and Exhibition Department to discuss the many additional ways we can further assist your marketing efforts and build your business through The XXIV FIG International Congress 2010.

THE XXIV FIG International Congress 2010 offers a unique opportunity to increase your company's exposure to a diverse cross-section of industry professionals.

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, the Congress has a sponsorship package that will help you meet your brand and networking objectives.

CONGRESS MANAGERS

arinex pty limited has been appointed as the official PCO (Professional Congress Organiser). An international award-winning company, **arinex pty limited** brings over 33 years experience in the management and promotion of Congresses, exhibitions and special events. The company has an excellent track record and looks forward to maximising the benefits of your sponsorship and exhibition presence at the XXIV FIG International Congress 2010.

For further details on the opportunities available please contact the Congress Managers who will be pleased to assist you.

Sponsorship & Exhibitions Account Manager
The XXIV FIG International Congress 2010



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SPONSORSHIP AT A GLANCE

Package	No Available	Price
Titanium Sponsor	1	POA
Platinum Sponsor	3	A\$55,000
Gold Sponsor	6	A\$25,000
Silver Sponsor	Unlimited	A\$15,000
Surveyor's Lounge Sponsor	1	A\$15,000
Congress Website Sponsor	1	A\$10,000
CD-ROM Sponsor	1	A\$10,000
Message Board Sponsor	1	A\$8,000
Writing Pad Sponsor	1	A\$5,000
Congress Pen Sponser	1	A\$5,000
Advertising Opportunities		
e-Blast Promo Advert	2	A\$3,500
Satchel Insert		A\$2,500
Brochure Stand		A\$2,200

All sponsorship packages are exclusive of GST

TITANIUM SPONSOR POA

A unique opportunity is available for a company to support the Congress at the highest level. This package will present the sponsor with considerable benefits and acknowledgements that will provide strong alignment with the Congress.

Interested parties are invited to contact the Congress Sponsorship Sales Executive to discuss the Titanium package in further detail.

PLATINUM SPONSOR A\$55,000 + GST

(Three available)

We view our Platinum Sponsors as our partners in the successful execution of the Congress and will work alongside you to provide opportunities to promote your organisation through the prelude and during the Congress.

This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards.

As a Platinum Sponsor of the Congress, your company will benefit from the highest level of exposure and representation with the following

Entitlements:

- Recognition as a Platinum Sponsor (with organisation logo) on all printed Congress material*
- Recognition as a Platinum Sponsor (with organisation logo) on the home and sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as a Platinum Sponsor on the official sponsorship acknowledgement board onsite
- Recognition as a Platinum Sponsor (with corporate logo) on Congress Welcome signage
- Verbal acknowledgement as Platinum Sponsor during the Opening and Closing Ceremonies
- The sponsor may provide a freestanding banner which will be displayed in the Plenary Room for the duration of the Congress (maximum size 2m high x 1m wide)
- Full delegate list including address, telephone, email and fax details supplied before and after the Congress**
- One (1) e-Blast Marketing Promotion prior to the Congress
- Logo and 200 word profile in the Program Book
- Four (4) Congress delegate registrations (includes attendance to the Welcome Reception)
- Use of exclusive VIP meeting room (subject to availability)
- One (1) complimentary 6m x 3m exhibition space (additional space may be purchased at the trade exhibition rates) and first choice on booth location
- One (1) Exhibition Staff Registration
- Company brochure (maximum A4 size flyer or 4 page brochure) to be inserted in all delegate satchels (sponsor to supply material)
- Use of the Congress logo until end of May 2010
- Opportunity to organise a pre-Congress seminar/workshop (additional cost applies)

In addition to the package outlined above, each Platinum Sponsor may choose one of the following complimentary additional options to add to their package.

OPTION 1: CONGRESS DINNER

Impress all delegates, VIPs, speakers, exhibitors, accompanying persons and media with your hospitality at the social function of the Congress. The Congress Dinner is an excellent opportunity to make a strong, initial impact and lasting impression on all delegates. The Congress Dinner is an essential networking opportunity for all attendees. (Please note this is an optional event for delegates)

Additional Entitlements:

- The sponsor may provide a free standing banner which will be displayed at the entrance to the Congress Dinner (sponsor to supply signage, maximum size 2m high x 1m wide)
- Opportunity for company representative to give a five minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Small table signs featuring the company name and logo displayed on the tables at the Congress Dinner (this will be organised by the Congress Managers)
- Company logo printed on the dinner menu
- Five (5) complimentary tickets for staff to attend the Congress Dinner
- Opportunity to provide corporate merchandise on tables at Congress Dinner (company to provide merchandise)

OPTION 2: CONGRESS DELEGATE SACHELS

Your company logo will feature alongside the Congress logo on the delegate satchel, which contains the official Congress material distributed to all the delegates, speakers, exhibitors and VIP guests, providing direct and constant exposure throughout and after the Congress.

Additional Entitlement:

- Logo to appear on delegate satchel alongside the Congress logo

OPTION 3: DELEGATE NAME BADGES

To gain access to the Congress all delegates are required to wear the official Congress name badge. This is an opportunity to have your company logo printed on all name badges alongside the Congress logo and gain great exposure throughout the Congress.

Additional Entitlement:

- Logo to appear on all Congress name badges alongside the Congress logo

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*

*** This list will be provided approximately 2 weeks prior to the Congress, with a final list of delegates provided at the conclusion of the Congress. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.*

GOLD SPONSOR A\$25,000 + GST

(Six available)

As one of the Gold Sponsors, your organisation will enjoy an excellent level of exposure. We view the Gold Sponsors as our partners in the successful execution of the Congress and will constantly work alongside you to provide opportunities to promote your company.

As a Gold Sponsor, your organisation will receive considerable exposure and recognition through the following benefits:

- Recognition as Gold Sponsor (with organisation logo) on all printed Congress material*
- Recognition as a Gold Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as Gold Sponsor on the official sponsorship acknowledgement board onsite
- Recognition as a Gold Sponsor (with corporate logo) on Congress Welcome signage
- Acknowledged as a Gold Sponsor during the Opening and Closing Ceremonies
- One (1) complimentary Congress delegate registration (includes attendance to the Welcome Reception)
- Full delegate list including address, telephone, email and fax details supplied after the Congress**
- Logo and 150 word profile in the Program Book
- Company brochure (maximum A4 size flyer or 4 page brochure) to be inserted in all delegate satchels (sponsor to supply material)
- Use of the Congress logo until end of May 2010
- Opportunity to organise a pre-Congress seminar/workshop (additional costs apply)

In addition to the package outlined above, each Gold Sponsor may choose one of the following complimentary additional options to add to their package.

OPTION 1: EXHIBITION SPACE

(Three available)

The trade exhibition offers organisations exposure to Congress delegates and the opportunity to showcase their products and services.

Additional Entitlements:

- One (1) complimentary 3m x 3m exhibition space and first choice on booth location (after Platinum sponsors), including;
- white octonorm back and side walls
- company fascia sign
- Two (2) 150w spotlights
- One (1) 240 volt/1000 watt 4amp power point
- One (1) Exhibition Staff Registration

OPTION 2: PROGRAM BOOK

All delegates will receive a Program Book which will include information covering the Scientific and Social Program. This publication will be a valuable reference tool used by delegates during the Congress. The sponsoring company will receive the following entitlements and benefits:

Additional Entitlement:

- Company name and logo printed on the cover of the Program Book alongside the Congress logo

OPTION 3: WELCOME RECEPTION

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibition participants to network in a relaxed social environment on the opening night of the Congress.

Additional Entitlements:

- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Welcome Reception (maximum size 2m high x 1m wide)
- Opportunity for company representative to give a three minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Opportunity to provide sponsor-supplied 'promotional item' to each Welcome Reception guest
- Four (4) invitations for company representatives to attend the Welcome Reception

Note: The Welcome Reception will **not** be held in the Exhibition Area

OPTION 4: INTERNET CENTRE

Delegates will be able to keep in touch with their office via email in a well-equipped multi-stationed Internet Centre. The Internet Centre will be available for the exclusive use of Congress delegates.

Additional Entitlements:

- The sponsor may provide a freestanding banner which will be positioned in the Internet Centre (maximum size 2m high x 1m wide)
- Company corporate literature may be displayed in the Internet Centre (sponsor to supply)
- Opportunity to place branded computer accessories such as mouse pads, note pads and pens etc. within the Internet Centre (materials to be provided by sponsor)
- Opportunity to provide a branded screen saver for the Internet Centre

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.*

*** This list will be provided after the Congress. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.*

SILVER SPONSOR A\$15,000 + GST

(Unlimited available)

As a Silver Sponsor, your organisation will enjoy a strong alignment with the Congress through the many opportunities for branding and exposure, prior to, during and after the Congress.

Entitlements:

- Recognition as a Silver Sponsor (with organisation logo) on all printed Congress material*
- Recognition as a Silver Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as a Silver Sponsor on the official sponsorship acknowledgement board onsite
- Logo and 100 word profile in the Program Book
- Company brochure (maximum A4 size flyer or 4 page brochure) to be inserted in all delegate satchels (sponsor to supply material)
- Use of the Congress logo until end of May 2010

In addition to the package outlined above, each Silver Sponsor may choose one of the following complimentary additional options to add to their package.

OPTION 1: LUNCH BREAK SPONSOR

(Three available)

Demonstrate your company's hospitality by sponsoring your nominated lunch break. This provides the sponsor with the ability to 'own' the entire exhibition floor for that sponsored lunch break and create innovative incentives to attract delegates to your trade stand.

Please refer to Option 2 for additional entitlements.

OPTION 2: REFRESHMENT BREAK SPONSOR

(Three available)

Demonstrate your company's hospitality by sponsoring your nominated morning and afternoon tea breaks. This provides the sponsor with the ability to 'own' the entire exhibition floor for that sponsored morning and afternoon tea and create innovative incentives to attract delegates to your trade stand.

Additional Entitlements:

- Company corporate or promotional literature may be displayed on the nominated break stations (sponsor to supply)
- The sponsor may provide up to two (2) freestanding banners which will be positioned in a prominent location in the nominated break area (maximum size 2m high x 1m wide)
- Small table signs featuring the company name and logo displayed on the break stations during the nominated break (this will be organised by the Congress Managers)
- Verbal acknowledgement by Congress chairperson at the sessions directly before and after the nominated break
- Two (2) complimentary tickets for company representatives to attend the nominated break (these passes are for the sponsored break only, attendance to sessions is not included)

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SURVEYOR'S LOUNGE A\$15,000 + GST**(One available)**

An area will be allocated within the Exhibition to provide delegates with a place in which to relax and reinvigorate. Delegates often seek a refuge from the hustle and bustle of a busy schedule and the Surveyor's Lounge provides the perfect setting and level of comfort.

Entitlements:

- Recognition as the Surveyor's Lounge Sponsor (with organisation logo) on all printed Congress material*
- Recognition as the Surveyor's Lounge Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the Surveyor's Lounge Sponsor on the official sponsorship acknowledgement board onsite
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the Surveyor's Lounge (maximum size 2m high x 1m wide)
- Company corporate literature may be displayed in the Lounge area (sponsor to supply)
- Use of the Congress logo until end of May 2010

Sponsor is welcome to customise the Surveyor's Lounge (at an additional cost). Suggested options for The Surveyor's Lounge may include; massage therapy, herbal tea or a juice bar, subject to approval by the Organising Committee.

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CONGRESS WEBSITE SPONSOR A\$10,000+ GST**(One available)**

The official Congress website will act as a major source of information on the scientific program, social events, exhibition, registration and accommodation for the Congress.

Entitlements:

- Recognition as the Congress Website Sponsor (with organisation logo) on all printed Congress material*
- Recognition as the Congress Website Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the Congress Website Sponsor on the official sponsorship acknowledgement board onsite
- Company banner advertisement on every page of the Congress website (www.fig2010.com)
- Use of the Congress logo until end of May 2010

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*



CD-ROM SPONSOR**A\$10,000 + GST****(One available)**

The Congress abstracts will be available on CD-ROM. The CD-ROM will be an essential reference tool for all delegates, containing speaker presentations and will provide delegates with an efficient and convenient method of retrieving important Congress information.

Entitlements:

- Recognition as CD-ROM Sponsor (with organisation logo) on all printed Congress material*
- Recognition as a CD-ROM Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the CD-ROM Sponsor on the official sponsorship acknowledgement board onsite
- Company brochure (maximum A4 size flyer or 4 page brochure) to be inserted in all delegate satchels (sponsor to supply material)
- Company logo printed on the front of the CD-ROM alongside the Congress logo
- Company logo printed on the front cover of the CD-ROM packaging alongside the Congress logo
- Use of the Congress logo until end of May 2009

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*

MESSAGE BOARD SPONSOR**A\$8,000 + GST****(One available)**

The message board will be located at the Registration Desk and will be a central reference point for all Congress Delegates.

Entitlements:

- Recognition as the Message Board Sponsor (with organisation logo) on all printed Congress material*
- Recognition as Message Board Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the Message Board Sponsor on the official sponsorship acknowledgement board onsite
- Company logo displayed on the message board
- Use of the Congress logo until end of May 2010

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*

WRITING PAD SPONSOR**A\$5,000 + GST****(One available)**

All delegates attending the Congress will receive official writing materials. The Congress Writing Pad Sponsor will be acknowledged in the following ways:

Entitlements:

- Recognition as the Writing Pad Sponsor (with organisation logo) on all printed Congress material*
- Recognition as the Writing Pad Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the Writing Pad Sponsor on the official sponsorship acknowledgement board onsite
- Company name and logo and Congress logo will feature on the delegate writing pads. The writing pads will be produced by the Congress Managers
- Writing pads will be included in all delegate satchels

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*

CONGRESS PENS SPONSOR**A\$5,000 + GST****(One available)**

All delegates attending the Congress will receive an official Congress Pen. The Congress Pen Sponsor will be acknowledged in the following ways:

Entitlements:

- Recognition as the Congress Pen Sponsor (with organisation logo) on all printed Congress material*
- Recognition as the Congress Pen Sponsor (with organisation logo) on the sponsors' page of the Congress website, including a hyperlink to your organisation's home page
- Recognition as the Congress Pen Sponsor on the official sponsorship acknowledgement board onsite
- Company name and logo and Congress logo will feature on the delegate pens. The pens will be produced by the Congress Managers
- Pens will be included in all delegate satchels

**Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure please confirm your participation by the earliest date possible.*

ADVERTISING OPPORTUNITIES

These advertising opportunities are a cost-effective way of communicating your corporate message, products/services to the Congress delegates.

SACHEL INSERT

A\$2,500 + GST

Your organisation may provide promotional material which will be included in all delegate satchels.

- Company brochure (maximum A4 size flyer or 4 page brochure) to be inserted in all delegate satchels (sponsor to supply material)

BROCHURE DISPLAY AREA **A\$2,200 + GST**

Your organisation may provide promotional material for display in the designated brochure display area located in the Exhibition.



E MARKETING BLAST

A\$3,500/email + GST

(Two available)

- Opportunity to have an e-blast distributed to all registered delegates* (sponsor to write and design email/HTML page, to be approved by OC)

**This package is subject to the Privacy Act and the e-blast will only be sent to delegates who have given their permission to receive Congress marketing.*

**Maximum of one e-blast opportunity starting six months before the commencement of the Congress.*

**e-blast opportunity only available to existing sponsors and/or exhibitors only.*

TRADE EXHIBITION

The trade exhibition offers organisations exposure to Congress delegates and the opportunity to showcase their products and services.

The exhibition area has been designed to provide the best possible promotional opportunities to participating organisations. With morning and afternoon refreshment breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base.

Benefits of Participating:

- Build new and strengthen existing relationships
- Meet the decision makers and do business face to face
- Raise your company profile and position your company as a leader within the field
- Showcase your products and services to approximately 2000 delegates in your target market
- Organisations will receive a high level of visibility through the official website and Congress marketing materials. Many other opportunities will be available leading up to the event
- All morning and afternoon refreshment breaks will be served in and around the exhibition area in order to maximise "booth traffic" including exhibit hours structured around the program

Stand Costs

SPACE & SHELL SCHEME STAND **A\$5,300.00 + GST**

Please refer to the floor plan for locations



Diagram of a standard
3m x 3m shell scheme

All participating companies will receive:

- Recognition as a Trade exhibition participant (with company name) on the Congress CD-ROM together with a 25 word company profile
- One (1) 2.4m high shell scheme structure
- Two (2) x 150w spotlights
- One (1) 4amp power point
- Company fascia signage
- A comprehensive exhibition manual which will be available in January 2010
- Company name will feature on the List of Trade Exhibition participants which will appear on the Exhibition section of the Congress website

Furniture, including computer hire, may be arranged through the official suppliers, at an additional charge.

Visitor passes: should you require visitor passes to distribute to clients and contacts for access to the exhibition area (access between 11am and 3pm only) please contact the Congress Managers.

Complimentary Exhibitor Passes

One (1) Exhibitor Pass will be issued per Exhibition booth and will entitle each holder to:

- Access to the exhibition area
- Attendance at Congress sessions
- Morning, lunch and afternoon refreshment breaks
- Ticket to the Welcome Reception
- Congress satchel including all Congress documentation

Additional Trade Exhibition Staff Passes

Additional passes are available for purchase from the Congress Managers at A\$400 per person and will provide the following:

- Access to Exhibition area
- Morning, lunch and afternoon refreshment breaks
- Ticket to the Welcome Reception

Attendance to sessions is not included in the additional exhibitor staff pass. Staff wishing to attend sessions must register as a Congress Delegate and pay the appropriate registration fee. Please refer to the website www.fig2010.com for more information.

To Register for your Pass

Exhibitors will be provided with a link to an online registration form in order to apply for their complimentary and additional exhibitor staff passes.

Stand Upgrade Options

The Congress Managers have developed a series of cost effective packages to assist you in maximising your marketing message and presence within the exhibition. For further details on costs and the designs available, contact the Congress Managers.



Example of a 3m x 3m stand upgrade

Public and Product Liability Insurance

Australian regulations require all exhibitors to be adequately covered for Public and Product Liability Insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public liability insurance certificate along with their booking form. To assist you in locating your certificate within your organisation – it can often be found with the accounts / finance departments and is also often referred to as 'Broadform'.

All information and ideas contained in this document are confidential to **arinex pty limited** ABN 28 000 386 676. Exploitation or use of any of the materials or ideas contained in this document, without the prior written consent of **arinex pty limited**, may result in legal action being taken against those parties in breach of the confidentiality in which this document has been prepared, written and submitted.

GENERAL INFORMATION

Hospitality

It would be appreciated if companies organising separate social functions for participating delegates could ensure their events are not held at the same time as scheduled Congress social functions. Event dates will be available to sponsors before the Congress to assist sponsors in their own marketing and social planning. Should you need assistance in planning your social function, please do not hesitate to contact the Congress Managers who will be able to assist you in all areas of event management.

Sponsors Schedule

A schedule will be provided to all sponsors prior to the event. The schedule will include details specifically relating to each individual sponsor's package and their individual entitlements.

Congress logo

The Congress logo is available for sponsors to use in their own promotions, however all use must follow the strict guidelines as set out by the Congress Managers and is subject to approval. All artwork and printing must be sighted and approved by the Organising Committee prior to production.

Exposure in Congress publications

* Exposure in Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

Delegate List

**Only the Major Sponsors will receive a copy of the Delegate List. Such lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

SPONSORSHIP SUMMARY

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the Congress, please do not hesitate to contact the Congress Managers. The packages listed in this document can be tailored to your specific marketing needs as well as incorporate new ideas into the available options.

The Congress is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide your company with exceptional business rewards.

For further details on the opportunities available please contact the Congress Managers who will be pleased to assist you.

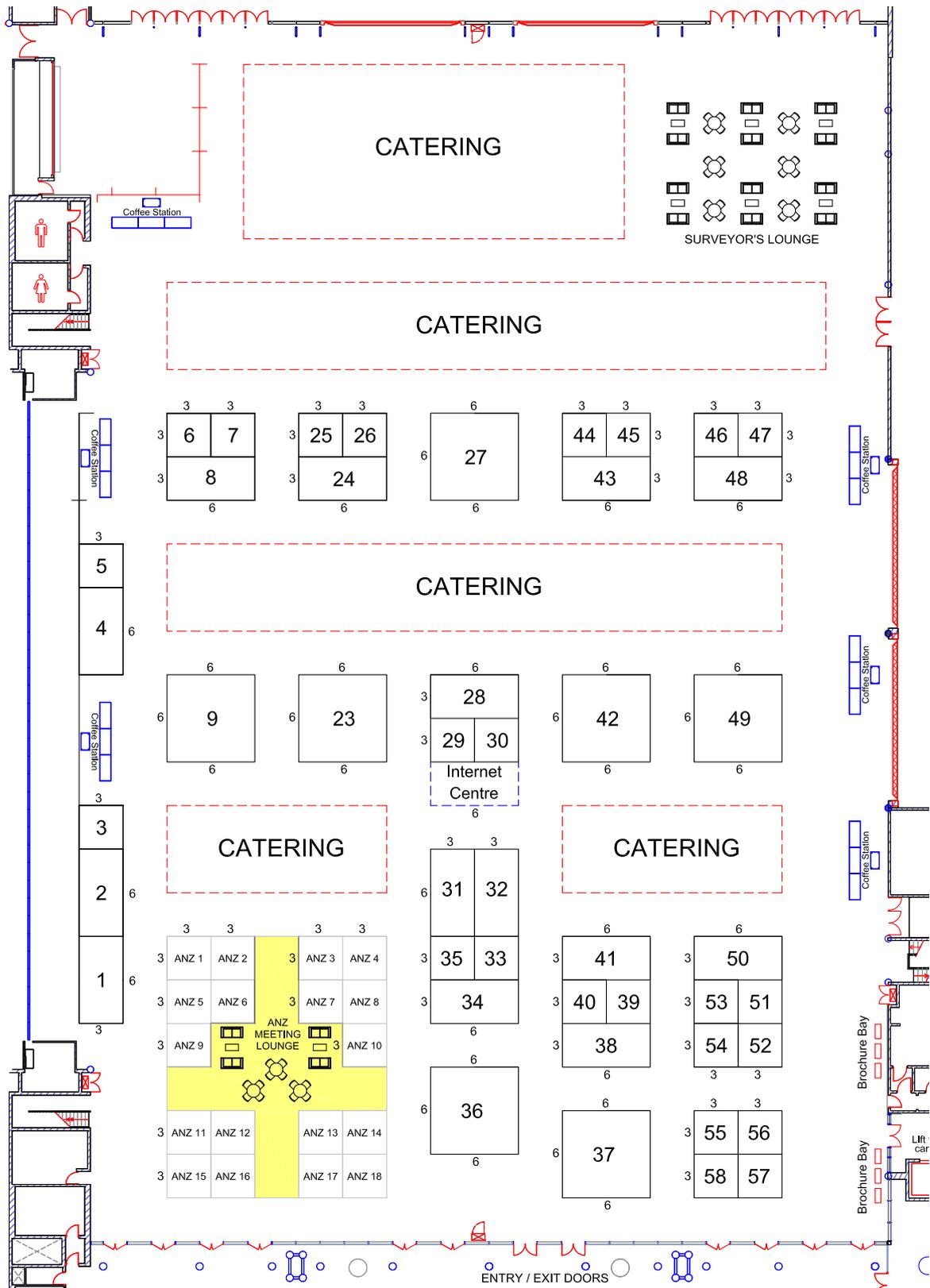
Sponsorship & Exhibitions Account Manager
The XXIV FIG International Congress 2010



c/- **arinex pty limited**

GPO Box 128
SYDNEY NSW 2001
AUSTRALIA
Tel: 61 2 9265 0700
Fax: 61 2 9267 5443
Email: fig2010@arinex.com.au
Website: www.fig2010.com

FLOOR PLAN



XXIV FIG International Congress 2010 Sponsorship & Trade Exhibition Application Form

To book your selected sponsorship package and/or exhibition booth(s) please complete the next two pages and return with your deposit to the below address details:

XXIV FIG International Congress 2010
Sponsorship & Exhibitions Account Manager
C/o **arinex pty limited**
GPO Box 128, SYDNEY NSW 2001 AUSTRALIA
Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: fig2010@arinex.com.au



A. SPONSORSHIP PACKAGE REQUEST

		COST	
1	(preference 1)	A\$	+ GST
2	(preference 2)	A\$	+ GST
3	(preference 3)	A\$	+ GST

B. EXHIBITION BOOTH REQUEST Please reserve the following (place a tick):

	COST
Space 3m x 3m <input type="checkbox"/> A\$5,300 + GST = A\$5,830	A\$
Booth Position (refer to floor plan): 1st choice: <input type="checkbox"/> 2nd choice: <input type="checkbox"/> 3rd choice: <input type="checkbox"/> Number of Booths required: <input type="checkbox"/>	
We require shell scheme <input type="checkbox"/> Public Liability Certificate enclosed <input type="checkbox"/>	

AMOUNT PAYABLE (A & B)

	A\$	+ GST
50% deposit payable 30 days from date of invoice (incl. GST) (Balance due: 15 January 2010)	A\$	

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address: _____ City: _____

State: _____ Country: _____ Post Code: _____

Organisation website: _____

Authorised by: _____ Signature: _____ Date: _____

Sponsor / Exhibitor Contact: _____ Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

PAYMENT DETAILS (please tick)

We wish to pay via company cheque. Note all cheques must be made payable to: FIG 2010 and should be forwarded to the Congress Managers at the above address.

We wish to pay via EFT. Bank details will be provided by the Congress Managers with your tax invoice.

MasterCard VISA AMERICAN EXPRESS DINERS

Credit Card Number / / / Expiry Date /

Name on Card _____ Cardholder Signature _____

NB: All credit card transactions will attract a 3% credit card processing fee. This fee will be applied to the total amount payable

Amount to charge _____ A\$

SPONSORSHIP BOOKING & PAYMENT CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% are applicable to all goods and services offered by the Congress and all prices in this document are exclusive of GST. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of signed Sponsorship Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **15 January, 2010**. Applications received after **15 January, 2010** must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to the **FIG 2010** and must be drawn on an **Australian bank**.
4. All monies due and payable must be received (and cheques cleared) by the Congress Managers prior to the event. No company will be listed as a Sponsor in any Congress material until full payment and a booking form have been received by the Congress Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of the total fees applies for cancellations prior to 15 October 2009. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Congress Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the Congress in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Congress.
8. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by **arinex pty limited**.

NO, I do not consent.

Yes, I have read and agree to the conditions of sale above

Authorised by:

Date: / /

EXHIBITION BOOKING & PAYMENT CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% are applicable to all goods and services offered by the Congress Managers and all prices in this document are exclusive of GST. GST is calculated at date of publication. The Congress reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition space will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **15 January, 2010**. Applications received after **15 January, 2010** must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to the **FIG 2010** and must be drawn on an **Australian bank**.
4. All monies due and payable must be received (and cheques cleared) by the Congress Managers prior to the event. No exhibition participants will be allowed to either begin move-in operations or be listed in the on-site publications until full payment and a booking form have been received by the Congress Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000.00 applies (per exhibition booth booking) to cancellations prior to 15 October 2009. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibition space at the discretion of the Congress Managers. Any space not claimed and occupied before 9.00am on 9 April, 2010 will be reassigned without refund.
6. The Congress Managers reserve the right to rearrange the floor plan and / or relocate any exhibition space without notice. The Congress Managers will not discount or refund for any facilities not used or required.
7. No exhibition participant shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Congress Managers.
9. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by **arinex pty limited**.

NO, I do not consent.

Yes, I have read and agree to the conditions of sale above

Authorised by:

Date: / /



XXIV FIG International Congress

11 – 16 APRIL 2010

Sydney Convention & Exhibition Centre

www.fig2010.com