

Tomorrow's Surveyor Today – Member Associations' Responsibilities

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Tomorrow's Technology Today



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FIG's Purpose

“to support international collaboration for the progress of surveying in all fields and applications.”

- Member Associations
- Affiliates
- Corporate Members
- Academic Members

Source: FIG website



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FIG's Purpose

FIG is the premier international organization representing the interests of surveyors worldwide.

- It is a federation of the national member associations and covers the whole range of professional fields within the global surveying community.
- It provides an international forum for discussion and development aiming to promote professional practice and standards.

Source: FIG website

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The 21st Century Challenges for Surveyors

If Surveyors are going to seriously contribute towards solutions to the 21st century's global challenges then we will have to change our relationship between FIG and the Member Associations.



Source: www.whataretheywaitingfor.com

Climate Change

Poverty

Food Security

Urbanisation

Security of Tenure

Land Grabbing

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Responding to our Global Challenges

Limited Surveyor capacity to deliver



Source: www.flickr.com

FIG represents 350,000 Surveyors / Land Professionals world-wide

1,100,000,000 Slum Dwellers world-wide

In 2010 Uganda only had 38 licensed surveyors

There are not enough professionals.
The current paradigm is frustrating demand.

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Pressure from G8 to solve land issues

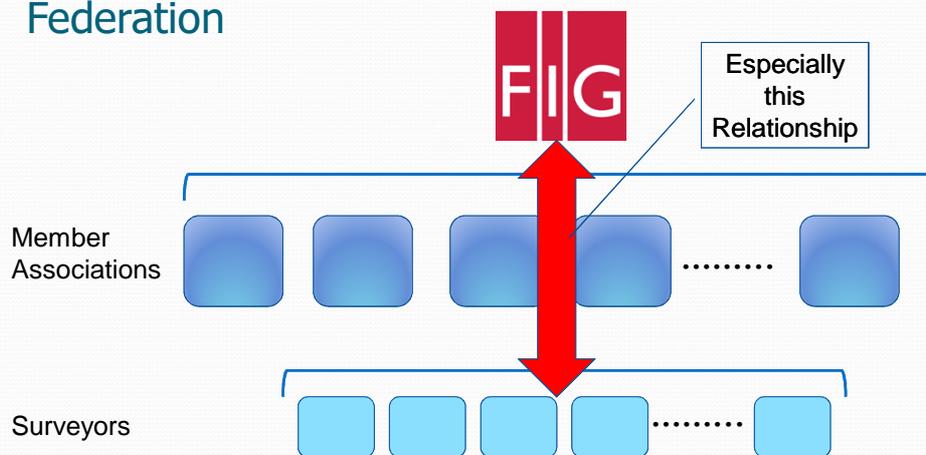
Land and tenure issues come to the fore at G8 meeting

- 'New Alliance for Food Security and Nutrition'
- G8 will work in partnership with developing countries, businesses and civil society, to encourage sustainable investment in land and responsible management of land resources.



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Need to build stronger relationships amongst FIG / Member Associations / Surveyors in the Federation



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Collaborating with the UN Family

UN-HABITAT

World Bank

UN-GGIM

FAO

UNEP

UN OOSA

UN ECE

PCGIAP

PC IDEA

UN ECA

ECOSOC

UNRCC

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2. FIG needs to enable multi-disciplinary approaches

Avoid professional fiefdoms.

- Engage more effectively with International professional organizations in surveying disciplines through the Joint Board of Spatial Information Societies and beyond.

IAG

IHO

ISM

ICA

GSDI

IFHS

ISPRS

ICSU

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3. FIG needs to be more accountable

Surveyors worldwide need to appreciate the value of FIG membership.

- FIG needs to set Key Performance Indicators around agreed deliverables.
- Transparency and annual publication of Key Performance Indicators will generate greater accountability and appreciation of FIG.
- Raise the profile of FIG in supporting global challenges.
- Greater visibility and clarity of FIG benefits.

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4. FIG needs to increase scalability and speed of implementing solutions to global challenges

Radical, innovative solutions are required.

- FIG under pressure from international community (G8 and G20) to quickly solve land issues.
- FIG needs to be brave to set a radical agenda with major implications on surveyors.
- The Fit-For-Purpose initiative is a good example of what is required.

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Recommendations for Member Associations

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1. Align Member Association and FIG Strategies

Ensure Member Associations' corporate strategies support the FIG agenda, where appropriate.

- Greater collaboration in contributing solutions to 21st Century challenges.
- Increase the relevance of FIG to surveyors and generate more benefits.
- Surveyors more involved in FIG activities.
- CPD on global initiatives, e.g. VGGT, FFP....

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2. Highlight the relevance of FIG to the surveyor

Most surveyors don't understand what FIG does and the associated benefits.

- Clarify FIG benefits for the surveyor.
- Initiate a sustainable communication strategy and use social media channels to increase outreach.
- Place specific focus on Young Surveyors.
- Engage surveyors in solving global issues.

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3. Increase membership involvement in FIG activities

A very limited number of surveyors in Member Associations are directly involved in FIG.

- Introduce new FIG engagement strategy for surveyors within Member Associations.
- Ensure FIG task forces and Commissions' working groups are relevant to more members.
- Restructure working groups structures to be scalable and more flexible.

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4. Drive change quickly across membership

Need to be proactive in reshaping the surveyor.

- The profession will need to quickly rethink its roles and responsibilities in the dynamic 21st Century landscape.
- Successfully sell change and the associated benefits to membership.
- Revise best practice and standards.
- Migrate curriculum to new agenda.
- Create / stimulate new CPD availability.

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Success is:

- The majority of surveyors understand FIG's role and the associated benefits.
- Direction of travel aligned across stakeholders.
- Significantly more surveyors directly involved in FIG activities and become Global Surveyors..
- Member Associations embrace the professional change.
- Member Associations deliver tomorrow's surveyor today.

Source: FIG website

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If you want to think outside the
box don't start in the box



<http://www.anatune.co.uk>

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