

The Role of Surveying Professionals in a Dynamic World; a Perspective of Kenya

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Key words: Professional practice

SUMMARY

Topic: The role of Surveying Professionals in a dynamic world

- General Objective

Surveying Professionals in the world must wake up to the reality that the Profession has come of age and it is time to renew the thinking and appreciate the dynamism that come with young generations and new ways of doing things. Professional bodies have failed to attract new entries from younger generations due to unattractiveness of the way things are being done. Absence of embracing the new way of doing things and being innovative will not only leave Professional bodies at a limbo but will not be vibrant and hence being unable to push the agenda of the day.

Technology has almost become the latest innovation for survival and efficiency and especially with the outbreak of Pandemic of Covid-19, which shook the resilience of many Institutions and general economy.

- Results

Embracing technological innovations are some of the ways of encouraging efficiency in service delivery as well as encouraging the younger generations to be part of the Professionals. Investing in working automated systems in Professional Institutions will not only enhance service delivery but will also improve financial stability amidst any economic crisis. Changing of mindset of the traditional ways of doing things could only be achieved if Institutions allow change to happen and embrace new ways of doing things for purposes of a better

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future.

- Conclusions

Enhancing business processes through innovations like automation will not only improve efficiency but will also attract the young generation and hence manage succession planning in the profession. Financial sustainability is the backbone of survival for any Professional body and with automation, it is sure guarantee. To attract and retain younger generations demands embracing of technology as part of innovation.

- Significance of the work

Increased young professionals in the Surveying Institutions, enhanced processes through automated services, enhanced financial sustainability and building sustainable systems for better succession for the Professionals while changing the way things are done are some of the recommendations will impact many Professional Institutions in the world to prepare for the future.

The Roman philosopher Seneca said “Success occurs when opportunity meets preparation”

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